

Young peoples' rights on social media: Snapchat

Our rules

- This is a legal agreement and it's important that you understand it.
- 2. You must be **13** or over to use Snapchat.
- **3.** You might see offensive, illegal, misleading and inappropriate content on Snapchat and we are not responsible for that.
- **4.** We are not responsible for anything that happens to you while using Snapchat. If someone screengrabs your message/snap and posts it online, that's not our responsibility.
- 5. If you break the law while using Snapchat you are responsible, and if someone tries to sue Snapchat for it, you will pay our legal fees and costs.
- **6.** We will aim to delete your snaps immediately but for many reasons, this might not always be possible, for example if we receive a legal request not to. Any content you upload to public areas of the site might be held for longer.
- 7. While using Snapchat you must not:
 - · Mess with our technology
 - · Spam people
 - · Reproduce other people's work without permission
 - · Tell lies about people
 - Bully, harass or intimidate anyone
 - Use another person's account without their permission or ask for their log-in details
 - · Share your password with anyone
 - · Create more than one account for yourself
- **8.** In addition, you should not:
 - Send nude pictures if you are under 18
 - · Post pornography or links to it
 - Do anything illegal
 - Take pictures of people without asking them, unless they are in public
 - Keep something on your story if someone asks you to delete it
 - Threaten anyone or post pictures of violence
 - Pretend to be someone you're not
 - · Promote terrorism

Your rights

- If you want to find out what information we have about you, change or delete it, you can ask us but we might not tell you and if we do, we might charge you for that.
- You can delete Snapchat but if you do, you will lose all the
 photos you have stored in Memories as we will delete them.
 We will delete your account and all your personal information
 30 days later.

Our rights

- 1. In return for letting you use Snapchat, we can:
 - · Automatically download stuff to your phone
 - Use your content to learn about you and improve our service
 - Broadcast, publicly display and sell on any content you posted on Live or Local snapchat. This means we can use your name, face and voice in any way we like, for free.
 - · Read, screen and delete anything you post
 - Target adverts at you based on what you do on Snapchat and what we learn about you
 - · Use any ideas you offer us for free
 - · Deactivate your account without warning
 - Collect and keep: your username, password, email address, phone number, date of birth, and in some circumstances your real name, profile picture and credit or debit card number; and any information you give us when you contact Snapchat about anything. You must keep your contact information up to date
- **2.** While you use Snapchat we collect the following information:
 - · What you search
 - · Who you interact with
 - · What time you use Snapchat
 - When you take a screenshot
 - The filters you use
 - Which devices you access Snapchat from and the wireless network and mobile phone you are using
 - Pages you view including those you view before and after using Snapchat
 - · When you click on adverts and what adverts they are
 - Where you are
 - Photos on your phone
 - All your contacts in your phonebook, unless you tell us not to

We can combine this information with information we get about you from your friends' phones and Snapchat accounts. We will use this to build up a detailed profile of you and people will pay us to send you adverts based on that profile.

- **3.** We can also send information about you your name, username and friends in common to other people in your phonebook.
- 4. We can share your name, username and profile pictures with others
- If we sell Snapchat to another company, which we can do at any time, all of the information we have collected about you will be sold with it.

The Snapchat terms and conditions have been edited for educational purposes and are not a replacement for the original version, which can be found at **bit.ly/TCsSnapchat**



